**Health Plan One**

**Integration Guide**

12/12/2012

**AFFILIATE CODE:**

Unique account tracking code provided by HealthPlanOne {AFFILIATECODE}

**WEBSITE LINKING INSTRUCTIONS (Web Traffic):**

DESCRIPTION: These specifications allow partners who have obtained customer information through their online processes to offer their customers a direct link to the Medicare Solutions plan~~s~~ list page.

TEST:

[http://208.49.45.190/planlistmedicare.aspx?temp1={AFFILIATECODE}&zip=06106&firstname=mary&lastname=tester&email=msmith88@gmail.com&phone=(203)402-2501&address1=58](http://208.49.45.190/planlistmedicare.aspx?temp1=1203&zip=06106&firstname=mary&lastname=tester&email=msmith88@gmail.com&phone=(203)402-2501&address1=58) main street&mm=01&dd=11&yyyy=1944&gender=m&smoker=n

PROD:

[http://www.medicaresolutions.com/planlistmedicare.aspx?temp1={AFFILIATECODE}&zip=06106&firstname=mary&lastname=tester&email=msmith88@gmail.com&phone=(203)402-2501&address1=58](http://www.medicaresolutions.com/planlistmedicare.aspx?temp1=1203&zip=06106&firstname=mary&lastname=tester&email=msmith88@gmail.com&phone=(203)402-2501&address1=58)main street&mm=01&dd=11&yyyy=1944&gender=m&smoker=n

|  |  |  |  |
| --- | --- | --- | --- |
| Field name | definition | Required? | value |
| temp1 | affiliate code – HPO Assigned | y | number |
| zip | applicant’s  5 digit zip code | y | 5 digits |
| firstname | applicant’s first name | y | Text string |
| lastname | applicant’s last name | y | Text string |
| email | applicant’s email address | y | Text string |
| phone | applicant’s phone number | y | Text string |
| address1 | applicant’s street address | y | Text string |
| mm | DOB month | y | number |
| dd | DOB day | y | number |
| yyyy | DOB year | y | number |
| gender | applicant’s gender | y | M/F |
| smoker | Is the applicant a smoker? | y | Y/N |

**LEAD DELIVERY – STATIC POST INSTRUCTIONS:**

DESCRIPTION: These specifications allow partners to deliver customer information (customer lead) as a static post into the HPO back office system.

TEST:

<http://208.49.45.190/IncomingMedicareLead/leadValidator.aspx>

PRODUCTION:

<http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx>

SAMPLE URL:

[http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx?temp1={AFFILIATECODE}&zip=06106&firstname=mary&lastname=smith&email=msmith88@gmail.com&phone=(203)402-2501&address1=58](http://www.medicaresolutions.com/IncomingMedicareLead/leadValidator.aspx?temp1=629&zip=06106&firstname=mary&lastname=smith&email=msmith88@gmail.com&phone=(203)402-2501&address1=58) again street&mm=01&dd=11&yyyy=1944&gender=F&smoker=Y&city=cape cod&state=MA&effectiveDate=05/01/2011&ip=34.24.123.67

|  |  |  |  |
| --- | --- | --- | --- |
| Field name | definition | Required? | value |
| temp1 | affiliate code – HPO Assigned | y | number |
| zip | applicant’s  5 digit zip code | y | 5 digits |
| firstname | applicant’s first name | y | Text string |
| lastname | applicant’s last name | y | Text string |
| email | applicant’s email address | y | Text string |
| phone | applicant’s phone number | y | Text string |
| address1 | applicant’s street address | y | Text string |
| mm | DOB month | y | number |
| dd | DOB day | y | number |
| yyyy | DOB year | y | number |
| gender | applicant’s gender | y | M/F |
| smoker | Is the applicant a smoker? | y | Y/N |
| IP | Web visitor’s IP address | Y | Example: 34.24.123.67 |
| city | applicant’s city | y | Text string |
| state | applicant’s state | y | 2 letters such as CT |
| effectiveDate | When the plan become effective | y | 05/01/2011 |

Return:

If successful, the response is “Lead Accepted” plus an id. For ex. Lead Accepted 45678 ;

Otherwise the response is “Lead Rejected” plus reason. For ex. Lead Rejected because of duplicates; guid=1a48818e-938e-4dbc-a246-b5aca2e8f18f

The guide is for us to debug or track.

**HPO PING POST FOR PRICE PRESENTATION**

DESCRIPTION: These specifications allow partners to deliver customer leads to HPO once the bid price has been agreed upon by HPO.

Step 1. Use the ping method of the web service first using partial lead information ( omit email, last name and phone). The web service will return the offered price.

Step 2. If the offered price is acceptable, use the post method to send the whole lead ( include email, last name and phone.) The web service will return a non-zero lead id to indicate success.

|  |  |  |  |
| --- | --- | --- | --- |
| Field Name | Required | type | comment |
| AffiliateId | PingRequired,  PostRequired | Number | Assigned by HPO |
| IncomingId | PingRequired,  PostRequired | String | Free form reference id |
| FirstName | PingRequired,  PostRequired | String | Must be at least 2 letters. |
| LastName | Only PostRequired | String | Must be at least 2 letters. |
| Address1 | PingRequired,  PostRequired | String |  |
| City | PingRequired,  PostRequired | String |  |
| State | PingRequired,  PostRequired | String | 2 letter postal code |
| Zip | PingRequired,  PostRequired | String | 5 digits |
| Email | Only PostRequired | String |  |
| Phone | Only PostRequired | String | 10 numbers |
| Birthday | PingRequired,  PostRequired | Date | yyyy-MM-dd  for ex. 2012-12-31 |
| Gender | PingRequired,  PostRequired | String | Male or Female |
| IsSmoker | PingRequired,  PostRequired | bool | true of false |
| EffectiveDate | PingRequired,  PostRequired | Date | yyyy-MM-dd  for ex. 2012-12-31 |
| IpAddress | PingRequired,  PostRequired | String | For ex. 208.49.45.190 – This is the IP address of the web traffic, not the affiliate. |

Test web service URL:

<http://208.49.45.190/IncomingMedicareLead/medicareleadservice.asmx>

If ping is successful then the price field should be > 0 and the reject reason will be empty.

If post is successful then the HPO ID field will be > 0 and the reject reason will be empty.

The duration between the ping and the post cannot exceed one minute.

If the duration is more than one minute then the post will be rejected.